

Dr. Snehal Dhatrak



Hello, I'm Dr. Snehal Dhatrak

Founder & CEO

My Orl-Care Private Limited

A Dentist turned Entrepreneur

Dr. Snehal Dhatrak is the Founder and CEO of My Orl-Care Private Limited, a dentist-led preventive oral care brand committed to redefining everyday oral hygiene through clinical science, thoughtful design, and compassion-driven innovation. An experienced cosmetic dentist with an entrepreneurial mindset, she represents a new generation of healthcare leaders focused on making oral care gentler, smarter, and more inclusive.

With over 12 years of clinical experience and after treating more than 5,000 patients, she noticed a common pattern—most people came to the clinic only after their teeth were already damaged. After years of repairing dental problems every day, she began to question: What if these problems could be prevented in the first place?

That single thought became a mission. Believing that prevention is always better than painful dental treatment, she founded My Orl-Care with a vision to shift oral care from treatment to prevention. Today, the brand focuses on creating innovative, consumer-friendly oral hygiene products that help people maintain better oral health through simple daily habits. She has received 5 Indian patents, Global patents in more than 27 countries for her innovative products.

Awards, Recognitions & Professional Achievements

- Founder & CEO, My Orl-Care Private Limited, dentist-led preventive oral care brand.
- She holds 5 Indian patents, International patents in 27 European countries, 5 trademarks, World PCT filed globally for all the innovative products.
- She has also received prestigious business mentorship from Stanford University.
- Awarded as “Power Women” 2021 by Dainik Bhaskar.
- Beauty Pageant winner- Mrs. India Queen of Hearts 2022.
- 12+ years clinical experience in cosmetic and preventive dentistry.
- Former HOD at Medicovert Hospitals European healthcare chain (6+ years).
- Woman entrepreneur in medical manufacturing and consumer healthcare.

Visit my company website- www.myorlcare.com